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Interview dates: May 17-19, 2004  
Interviews: 1,000 adults  
Margin of error: ±3.1

**THE ASSOCIATED PRESS POLL  
CONDUCTED BY IPSOS-PUBLIC AFFAIRS  
RELEASE DATE: MAY 20, 2004  
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**NOTE: all results shown are percentages unless otherwise labeled.**

**REGISTERED VOTERS/PARTY IDENTIFICATION**

1. Are you currently registered to vote at this address, or not?

Yes .....	75
No.....	25
Refused/not sure .....	-

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these? \*

**(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)**

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
- 2c. Do you lean strongly or only moderately toward the Republican Party?
- 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	<b>REGISTERED VOTERS</b>
Strongly Republican .....	19
Moderately Republican .....	24
Definitely Independent/neither .....	11
Moderately Democrat.....	26
Strongly Democrat .....	19
Refused/not sure.....	1
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<b>Total Republican .....</b>	<b>42</b>
<b>Total Democrat.....</b>	<b>46</b>

\* Half the respondents were asked party identification in this location, the other half were asked at the end of the survey with the other demographic questions. Results for the respondents who were asked the question early were 40% Republican, 47% Democrat. For the respondents asked later in the survey, the results were 44% Republican, 44% Democrat.

**JOBS STUDY**

1. When you are deciding on what product to buy, how often do you check the label to see if the item was made in the United States?

Always.....	15
Usually.....	20
Sometimes .....	27
Seldom .....	19
Never.....	19
Not sure.....	-
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<b>Total Always/Usually.....</b>	<b>35</b>
<b>Total Seldom/Never.....</b>	<b>38</b>

**(ASKED OF HALF THE RESPONDENTS.)**

2a. If you were considering a purchase and you saw one product that was made in the United States and a similar product for a lower price that was made in another country, would you probably buy ...

The higher-priced American product .....	54
The lower-priced product made in another country .....	40
Not sure.....	6

**(ASKED OF HALF THE RESPONDENTS.)**

2b. If you were considering a purchase and you saw one product that was made in the United States and a similar product for the same price that was made in another country, would you probably buy ...

The American product.....	93
The product made in another country.....	3
Not sure.....	4

3. Some economists have said outsourcing will help the U.S. economy in the long run by creating prosperity in other countries and, eventually, a stronger market for U.S. goods. Other economists say outsourcing hurts the economy by sending jobs and salaries overseas, without any real long-term benefit. Do you believe outsourcing helps or hurts the economy? (IF BOTH, ASK:) Would you say outsourcing does more to help or hurt the economy?

Helps the economy.....	17
Both but lean toward helps .....	-
Hurts the economy.....	69
Both but lean toward hurts.....	-
Has no effect on the economy .....	10
(NOT READ) Both helped and hurt/ do not lean.....	-
Not sure .....	4
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<b>Total Helps the Economy.....</b>	<b>17</b>
<b>Total Hurts the Economy .....</b>	<b>69</b>

4. Some have said that outsourcing of jobs to workers in other countries is caused by investors and chief executives of companies who want profits and don't care where they come from, while others say that outsourcing of jobs to workers in other countries is sometimes necessary for American companies to compete. Which statement comes closer to your view?

Outsourcing is mostly caused by the greed of corporate executives.....	64
Outsourcing is mostly caused by the need for companies to compete.....	30
(NOT READ) Both .....	3
(NOT READ) Neither .....	1
Not sure .....	2

5. Thinking of the last 12 months, have you, someone in your family or someone else you know personally lost their job because that job was outsourced to another country or not?

Yes .....	20
No.....	79
Not sure.....	1

**OBESITY STUDY**

1. I'm going to read a list of health risks facing adults in the United States, and I'm going to read the list twice. Please tell me which you think pose the greatest health risk to Americans today. Which of these do you think poses the next greatest health risk to Americans today.

	<u>First Mention</u>	<u>Combined Mentions</u>
Unhealthy eating habits .....	30	52
Lack of physical activity .....	19	38
Smoking .....	18	39
Drug use .....	16	33
Unsafe sexual behaviors.....	10	20
Alcohol abuse .....	5	15
(NOT READ) Something else .....	1	1
Not sure .....	1	1

2. And how important of a health problem is being overweight or obese for you and your family? Is it a...

Major problem.....	14
Minor problem.....	42
No problem at all.....	44
Not sure .....	-

3. In your opinion, who is most responsible for Americans being overweight and obese?

The individuals themselves.....	77
Spouses, parents and other family members.....	9
Fast food restaurants .....	8
Food and snack manufacturers.....	3
The government.....	1
Sit down restaurants .....	1
Beverage manufacturers.....	-
(NOT READ) Something else .....	1
Not sure .....	-

4. Would you say that right now you are underweight, a healthy weight, or overweight? (IF UNDER/OVERWEIGHT, ASK:) Would you say you are slightly, somewhat, or very (under/over)weight?

<b>TOTAL UNDERWEIGHT.....</b>	<b>5</b>
- Slightly underweight .....	4
- Somewhat underweight .....	1
- Very underweight.....	-
<b>HEALTHY WEIGHT .....</b>	<b>59</b>
<b>TOTAL OVERWEIGHT .....</b>	<b>36</b>
- Slightly overweight.....	19
- Somewhat overweight .....	11
- Very overweight.....	6
Not sure .....	-

5. Have you ever been on a diet to lose weight, or not? (IF YES, ASK:) Thinking of the most recent time you were on a diet to lose weight, was that within the past year or was it longer ago than that? (IF WITHIN THE PAST YEAR, ASK:) And are you currently on a diet to lose weight or are you not on a diet to lose weight right now?

	<b>ALL ADULTS</b>	Have Been <u>On Diet</u>	In The Last <u>Year</u>
<b>HAVE BEEN ON A DIET TO LOSE WEIGHT .....</b>	<b>52</b>	<b>100</b>	<b>100</b>
<i>In Last Year.....</i>	<i>30</i>	<i>58</i>	<i>100</i>
- Currently on diet to lose weight.....	12	24	41
- Not on a diet to lose weight now .....	18	34	59
- Not sure/refused if currently on diet .....	-	-	-
<i>Longer Ago.....</i>	<i>22</i>	<i>42</i>	<i>NA</i>
<i>Not Sure When.....</i>	<i>-</i>	<i>-</i>	<i>NA</i>
<b>NEVER BEEN ON A DIET TO LOSE WEIGHT ....</b>	<b>48</b>	<b>NA</b>	<b>NA</b>
Not sure.....	-	NA	NA

6. At any time in the past year, have you actively tried to improve your physical fitness by following a regular program of physical exercise, or not?

Yes .....	66
No, not doing that .....	34
Not sure .....	-

7. Are you currently making an attempt to restrict the amount of [ITEM], or are you not doing that?

	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
Fat in your diet .....	56	44	-
Carbohydrates in your diet .....	33	67	-
Total number of calories per day .....	38	62	-

**(ASKED ONLY OF THOSE WHO SAY THEY HAVE EVER BEEN ON A DIET AND ARE NOT ON A DIET TO LOSE NOW.)**

8. Thinking about the most recent time you have dieted, how much weight, if any, did you gain back after you stopped your diet? Would you say you gained back ...

All of it.....	23
Most of it.....	13
Only some of it.....	41
Did not gain back any of the weight..	20
(NOT READ) Still on diet .....	-
(NOT READ) Didn't lose any weight by dieting .....	1
Not sure .....	2

<b>DEMOGRAPHICS</b>
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**NOTE: Results for demographic questions represent all adults unless otherwise indicated.**

D1a. First of all, in what year were you born?

D1b. Have you already had a birthday this year?

**(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)**

D1c. Are you:

18-34 .....	31
35-49 .....	30
50-64 .....	22
65 and over .....	16
Refused/not sure .....	1

D2. Are you employed:

<b>TOTAL EMPLOYED .....</b>	<b>63</b>
- Full time.....	50
- Part time.....	13
Not employed .....	17
Retired.....	20
Refused/not sure .....	-

**(Q.D3 ASKED ONLY OF THOSE WHO ARE EMPLOYED FULL OR PART-TIME IN Q.D2.)**

D3. We would also like to have just a general idea of what type of occupation you have. Which one of the following best describes your current job?

Professional .....	15
Senior executive or manager.....	6
Clerical or administrative .....	8
Sales or services .....	11
A skilled trade or technical occupation.....	12
Blue-collar work or laborer.....	5
Farming or fishing .....	1
Other (VOL) .....	5
Refused/not sure .....	-
Not Employed Full/Part Time (Q.D2) .....	37

D4. What is the last year of school you completed?

Grade school or some high school .....	7
Completed high school .....	27
Some college but did not finish.....	23
Completed a two year college degree .....	12
Completed a four year college degree.....	19
Completed a post-graduate degree such as a Master's or Ph.D. ....	12
Refused/not sure .....	-

D5. Are you currently married?

Yes .....	55
No.....	45
Refused/not sure .....	-

D6. Including yourself and any children, how many people are currently living in your household?

1 .....	21
2 .....	31
3 .....	21
4 .....	15
5 .....	8
6 or more .....	4
Refused/not sure .....	-

**(Q.D7a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D6.)**

D7a. How many children under 6 years are currently living in your household?

D7b. How many children ages 6 to 12 are currently living in your household?

D7c. How many children ages 13 to 17 are currently living in your household?

<b>ANY CHILDREN – NET .....</b>	<b>38</b>
Under 6.....	19
6-12 .....	19
13-17 .....	14
<b>NO CHILDREN .....</b>	<b>61</b>
<b>Refused/not sure .....</b>	<b>-</b>

D8. Do you currently own stocks, bonds or mutual funds?

Yes .....	49
No.....	50
Refused/not sure .....	1

**(Q.D9 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D8.)**

D9. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan?

	<u>INVESTORS</u>
None.....	38
1 time.....	23
2 times.....	11
3 times.....	6
4 times.....	4
5 to 9 times.....	8
10 to 14 times.....	3
15 to 19 times.....	1
20 to 24 times.....	-
25 times or more .....	2
Refused/not sure .....	4
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<b>Active Investors (5 times or more).....</b>	<b>14</b>

D10. Do you own your home, or do you rent?

Own .....	69
Rent.....	30
Refused/not sure .....	1

D11a. What religion are you? Protestant, Catholic, Jewish, or some other religion?

Protestant.....	58
Catholic .....	24
Jewish .....	1
Some other religion .....	4
(DO NOT READ) No religion .....	10
Refused/not sure .....	3

D11b. Would you describe yourself as either a fundamentalist or born-again Christian, or neither?

Born-again Christian.....	28
Fundamentalist.....	7
Neither.....	64
Refused/not sure .....	1

D12. Could you please tell me your household income from all sources in 2003?

Under \$15,000.....	11
\$15,000 to less than \$20,000 .....	5
\$20,000 to less than \$25,000 .....	9
\$25,000 to less than \$30,000 .....	5
\$30,000 to less than \$40,000 .....	10
\$40,000 to less than \$50,000 .....	10
\$50,000 to less than \$75,000 .....	16
\$75,000 to less than \$100,000 .....	8
\$100,000 or more .....	13
Refused/not sure .....	13

D15a. Are you of Hispanic ethnicity?

**(Q.D15b ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D15a.)**

D15b. Are you white, black, Asian, or some other race?

**(RESULTS SHOWN IN SUMMARY BELOW.)**

White .....	79
Black.....	9
Hispanic.....	6
Asian.....	2
American Indian.....	2
Other.....	1
Refused .....	1

**HEIGHT:**

41-59 inches.....	1
60-66 inches.....	45
67-72 inches.....	41
73-78 inches.....	11
79 inches or more.....	-
Refused.....	2
<hr/>	
Mean .....	67.3
Median.....	66.4

**WEIGHT:**

Under 100 lbs.....	1
100-150.....	36
151-175.....	20
176-200.....	17
201-225.....	8
226-250.....	6
251 lbs or more.....	5
Refused.....	7
<hr/>	
Mean .....	171.5
Median.....	164.3

**REGION:**

Northeast.....	20
Midwest.....	22
South.....	36
West.....	22

**METROPOLITAN STATUS:**

Urban.....	28
Suburban.....	47
Rural.....	25

**GENDER:**

Male .....	48
Female .....	52